

July 8											
INSTAGRAM		MAILCHIMP		PINTEREST		TWITTER					
Followers	2,403	Recent growth (Jun 8-July 8)	115 new contacts	Followers	31	Followers	49				
Weekly profile visits	459	Top locations	Portland,OR / Chicago,IL / Provo,UT / Seattle,WA / Atlanta,GA	Monthly Viewers	451						
Weekly website clicks	31	June Newsletter 1	488 opens / 56%								
Accounts reached	4,391	June Newsletter 2	369 opens / 40%								
Impressions	16,624	July Newsletter 1	Not published								
Most seen post	1,725 (self care lip post)										
Top location	Portland										
July 14											
INSTAGRAM		MAILCHIMP		PINTEREST		TWITTER					
Followers	2,420	Total subscribers	1,351	Followers	31	Followers	50				
Weekly profile visits	314	Recent growth	28newsubscribers	Monthly Viewers	4.7k						
Weekly website clicks	47	Top locations	Portland,OR / Chicago,IL / Provo,UT / Seattle,WA / Atlanta,GA								
Accounts reached	3,595	July Newsletter 1	333opens,47clicks								
Impressions	11,569										
Most seen post	1,159										
Top location	Portland										
July 22											
INSTAGRAM		MAILCHIMP		PINTEREST		TWITTER					
Followers	2,496	Total subscribers	1,351	Followers	32	Followers	51				
Weekly profile visits	428	Recent growth		Monthly Viewers	4.6k						
Weekly website clicks	43	Top locations	Portland,OR / Chicago,IL / Provo,UT / Seattle,WA / Atlanta,GA								
Accounts reached	2,667	July Newsletter 1	333opens,47clicks								
Impressions	11,420										
Most seen post	1,352										
Top location	Portland										
July 28											
INSTAGRAM		MAILCHIMP		PINTEREST		TWITTER					
Followers	2,584	Total subscribers	1,351	Followers	36	Followers	49				
Weekly profile visits	460	Recent growth	98 new contacts	Monthly Viewers	5.2k						
Weekly website clicks	40	Top locations	Portland,OR / Chicago,IL / Provo,UT / Seattle,WA / Livingston,NJ								
Accounts reached	2,454	July Newsletter 1	485_opens/118_clicks								
Impressions	12,342										
Most seen post	1,359										
Top location	Portland										
August 11											
INSTAGRAM		MAILCHIMP		PINTEREST		TWITTER					
Followers	2,712	Total subscribers	1,351	Followers	38	Followers	47				
Weekly profile visits	437	Recent growth	29 new contacts	Monthly Viewers	7.6k						
Weekly website clicks	46	Top locations	Portland,OR / Chicago,IL / Provo,UT / Seattle,WA / Livingston,NJ								
Accounts reached	2,474	July Newsletter 1	496_opens/120_clicks								
Impressions	11,992										
Most seen post	877										
Top location	Portland										
August 15											
INSTAGRAM		MAILCHIMP		PINTEREST		TWITTER					
Followers	2,766	Total subscribers	1,550	Followers	40	Followers	47				
Weekly profile visits	338	Recent growth	102_new_contacts	Monthly Viewers	6k						
Weekly website clicks	35	Top locations	Portland,OR / Chicago,IL / Provo,UT / Seattle,WA / Livingston,NJ								
Accounts reached	4,785	August newsletter 1	Not sent								
Impressions	14,617										
Most seen post	1,134										
Top location	Portland										
September 1											
INSTAGRAM		MAILCHIMP		PINTEREST		TWITTER					
Followers	2,893	Total subscribers	1,601	Followers	40	Followers	47				
Weekly profile visits	419	Recent growth	28newcontacts	Monthly Viewers	4.5k						
Weekly website clicks	46	Top locations	Portland,OR / Chicago,IL / Provo,UT / Seattle,WA / Livingston,NJ								
Accounts reached	3,178	August newsletter 1	388_opens_94_clicks								
Impressions	13,305	August newsletter 2	367_opens_124_clicks								
Most seen post	1,067										
Top location	Portland										
September 9											
INSTAGRAM		MAILCHIMP		PINTEREST		TWITTER					
Followers	2,919	Total subscribers	1,601	Followers	40	Followers	47				
Weekly profile visits	372	Recent growth	116	Monthly Viewers	4.5k						
Weekly website clicks	4,628	Top locations	Portland,OR / Chicago,IL / Provo,UT / Seattle,WA / Livingston,NJ								
Accounts reached	2,827	August newsletter 1	388_opens_94_clicks								
Impressions	13,305	August newsletter 2	367_opens_124_clicks								
Most seen post	12k										
Top location	Portland										